

# Spring economic survey 2021



# Spring economic survey 2021

- February 15 to April 2
- Stable sample
- 882 responses, 59'000 jobs
- 45% of CVCI jobs represented
- Services (2/3) / Industry (1/3)
- Domestic market (2/3) / Export (1/3)





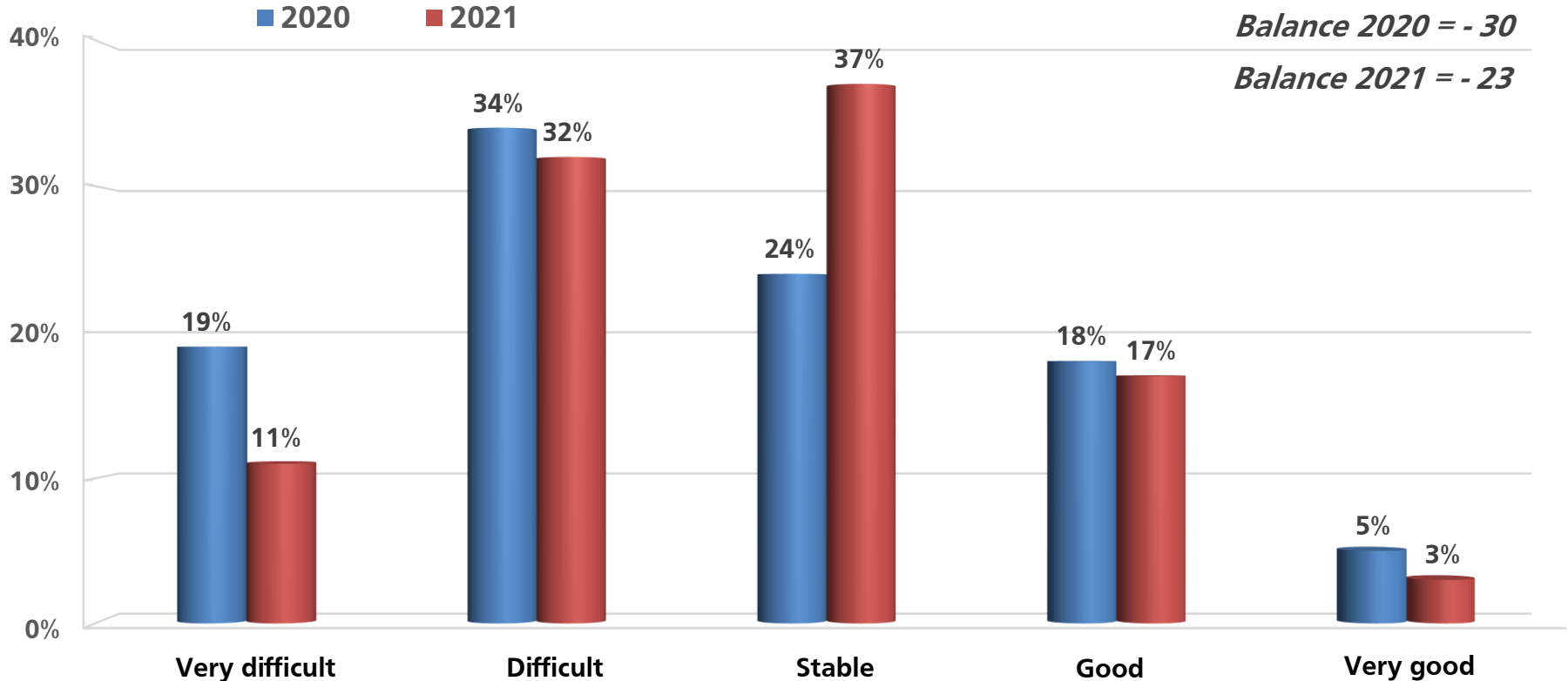
# Business activity

- Very complicated year 2020
- Gloomy outlook for 2021

# Business activity

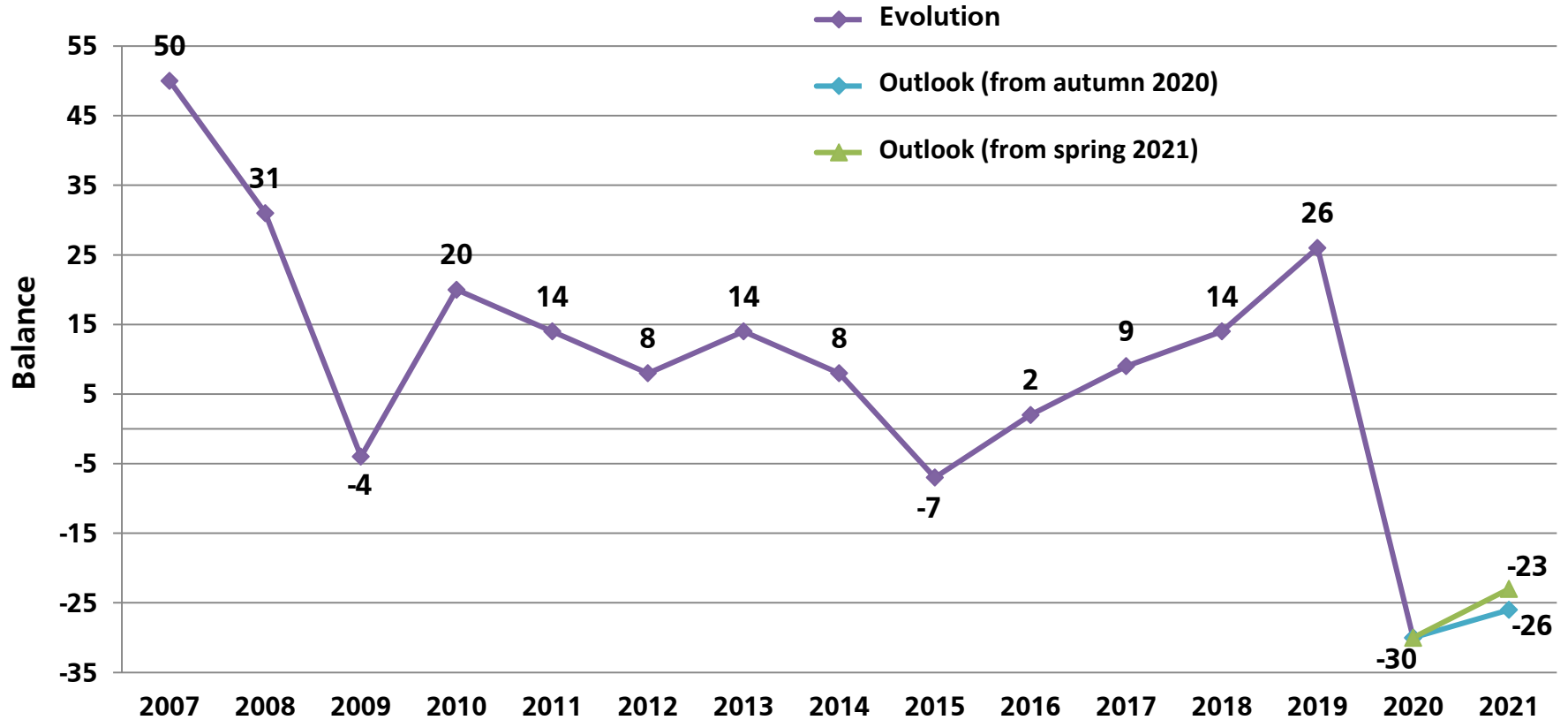
- Evolution 2020 and outlook 2021

Balance calculation, example :  
% positive opinions (+23) - % negative opinions (-53)  
= balance (-30)



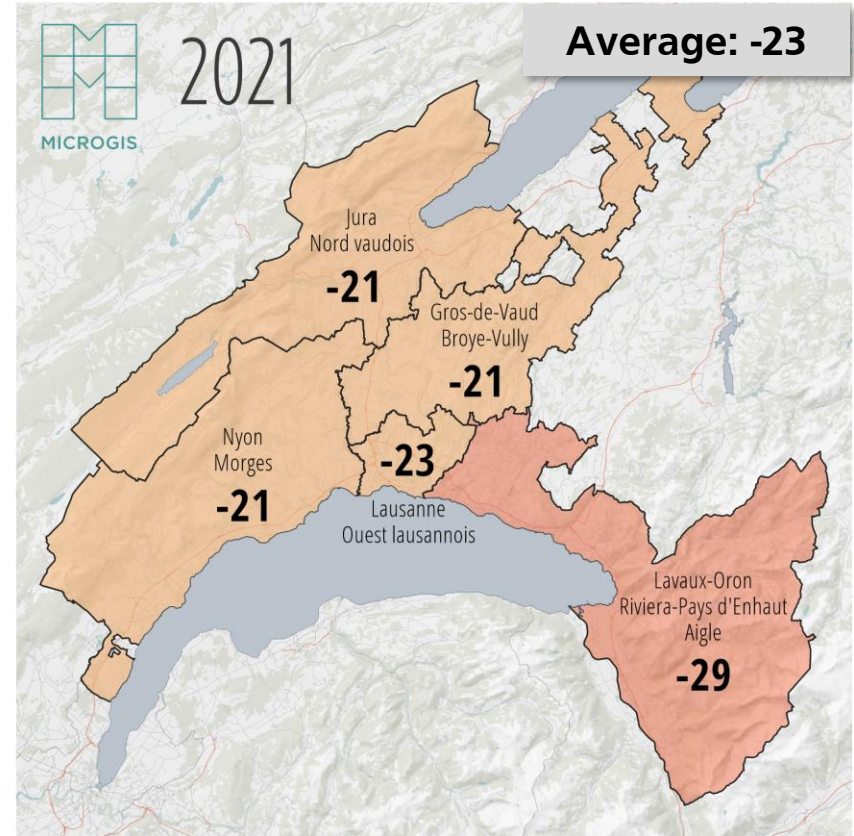
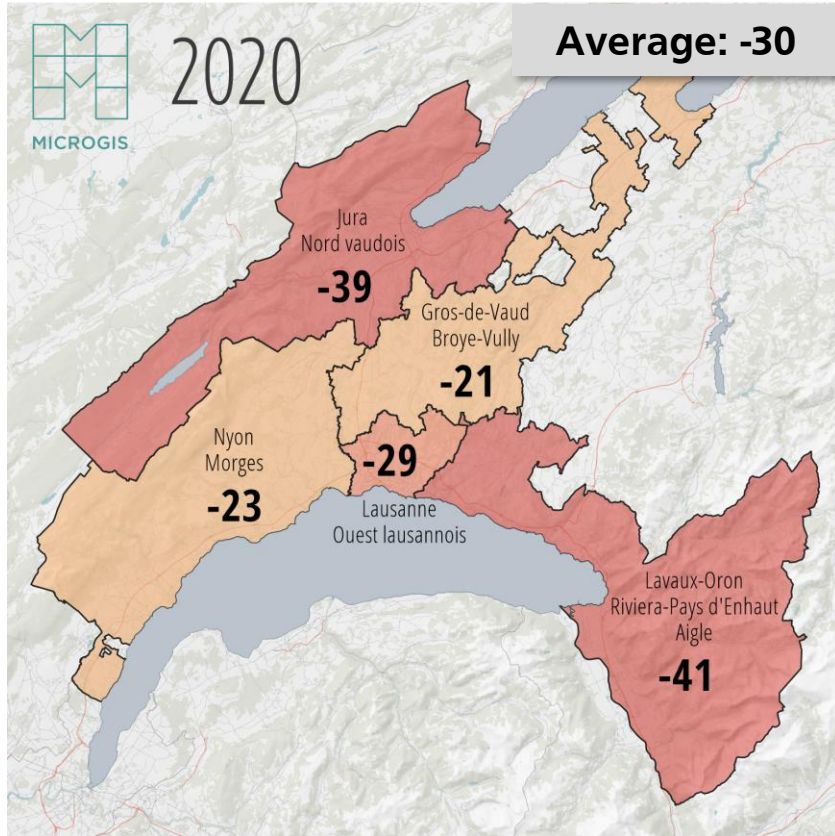
# Business activity

- Evolution since 2007



# Business activity

- Regional evolution





- **Turnover and profit**

- Strong decrease

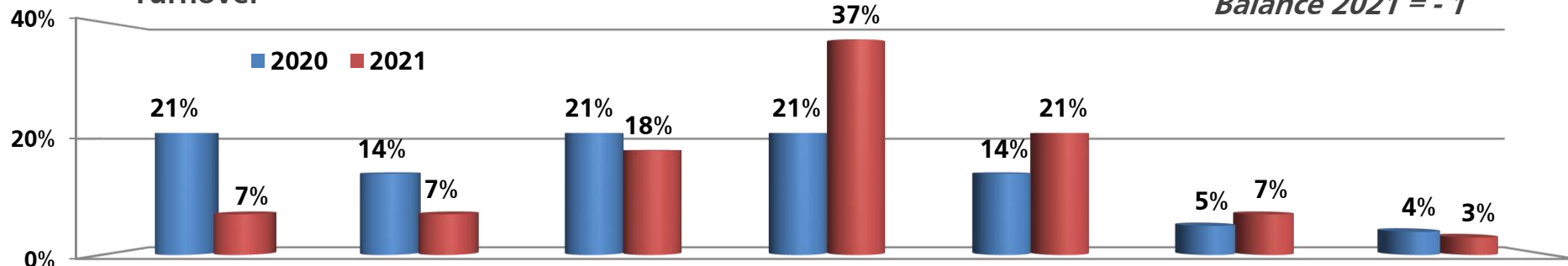
# Turnover and profit

- Evolution 2020 and outlook 2021

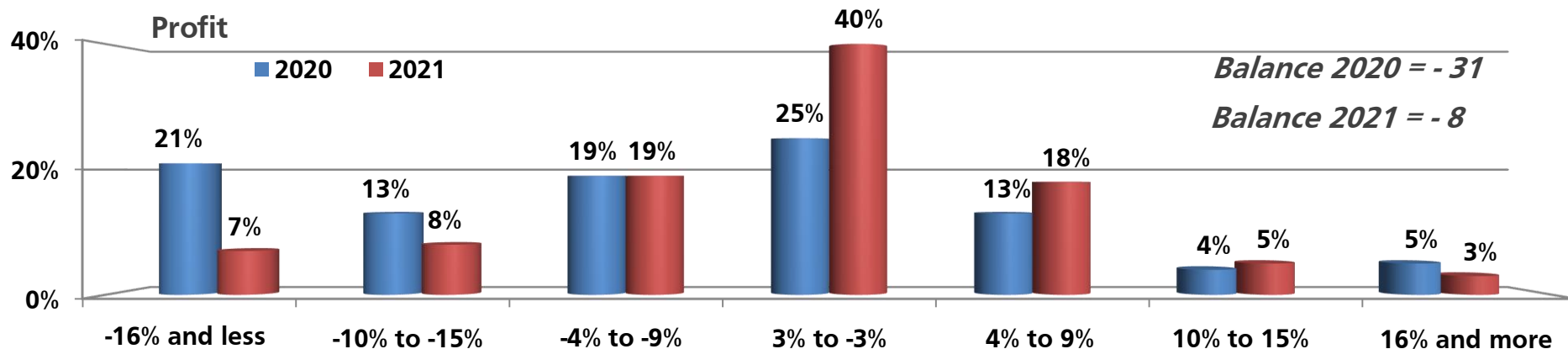
*Balance 2020 = - 33*

*Balance 2021 = - 1*

## Turnover



## Profit



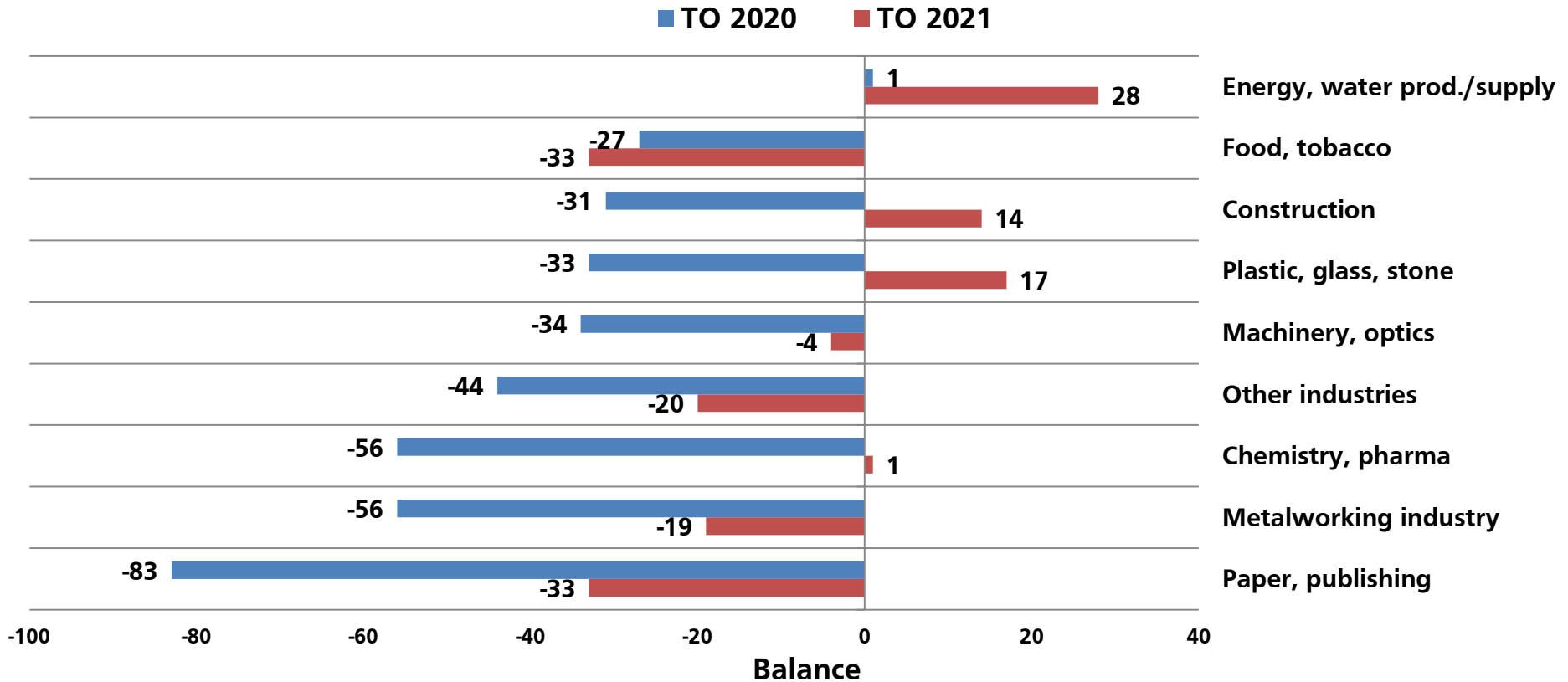
*Balance 2020 = - 31*

*Balance 2021 = - 8*



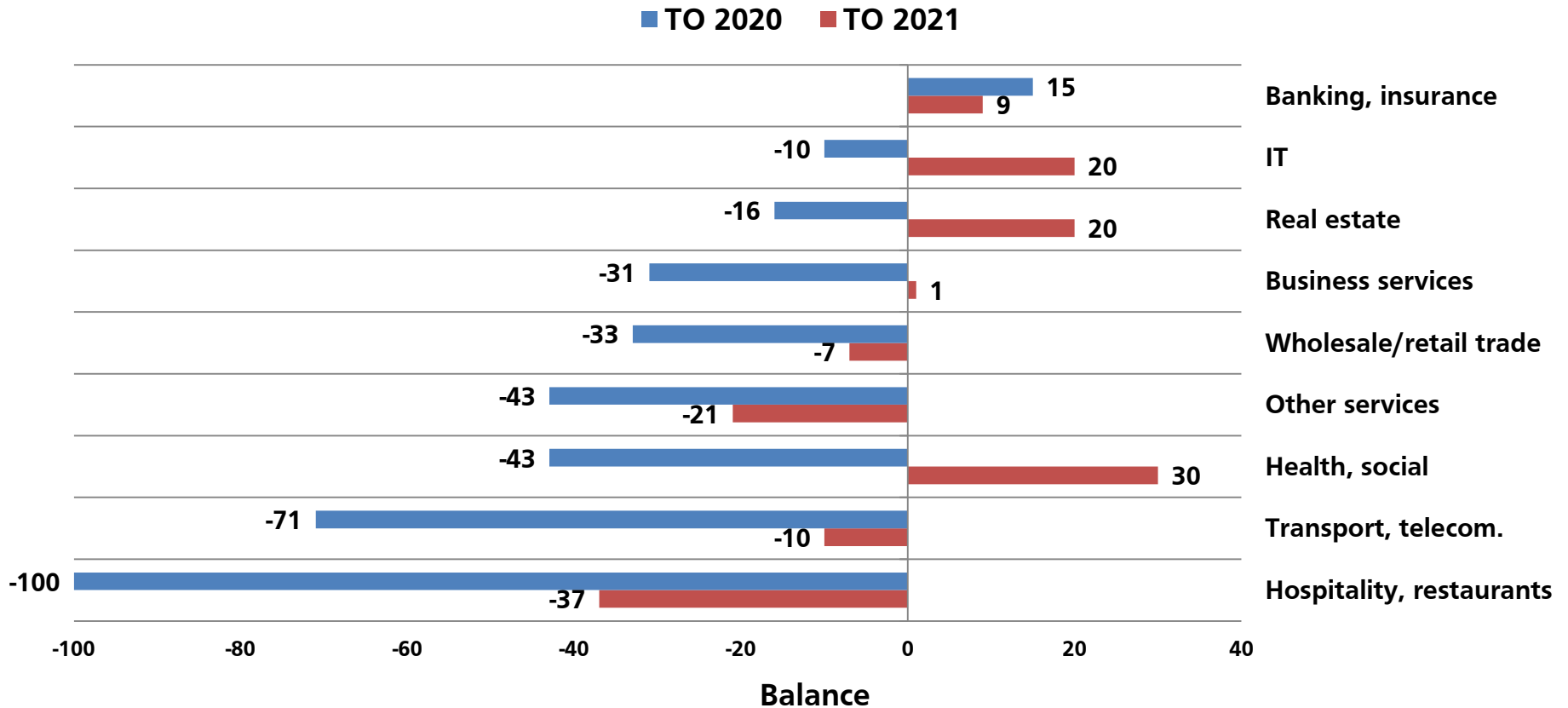
# Results and outlook

- Industry – Turnover



# Results and outlook

- Services – Turnover



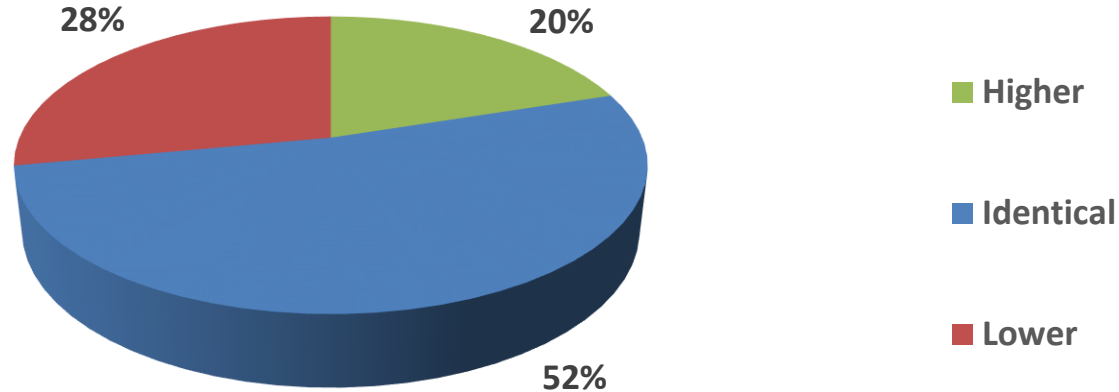


- **Investments**
- **Workforce**

- **Reduction of investments**
- **Expected stability in the workforce**

# Investments

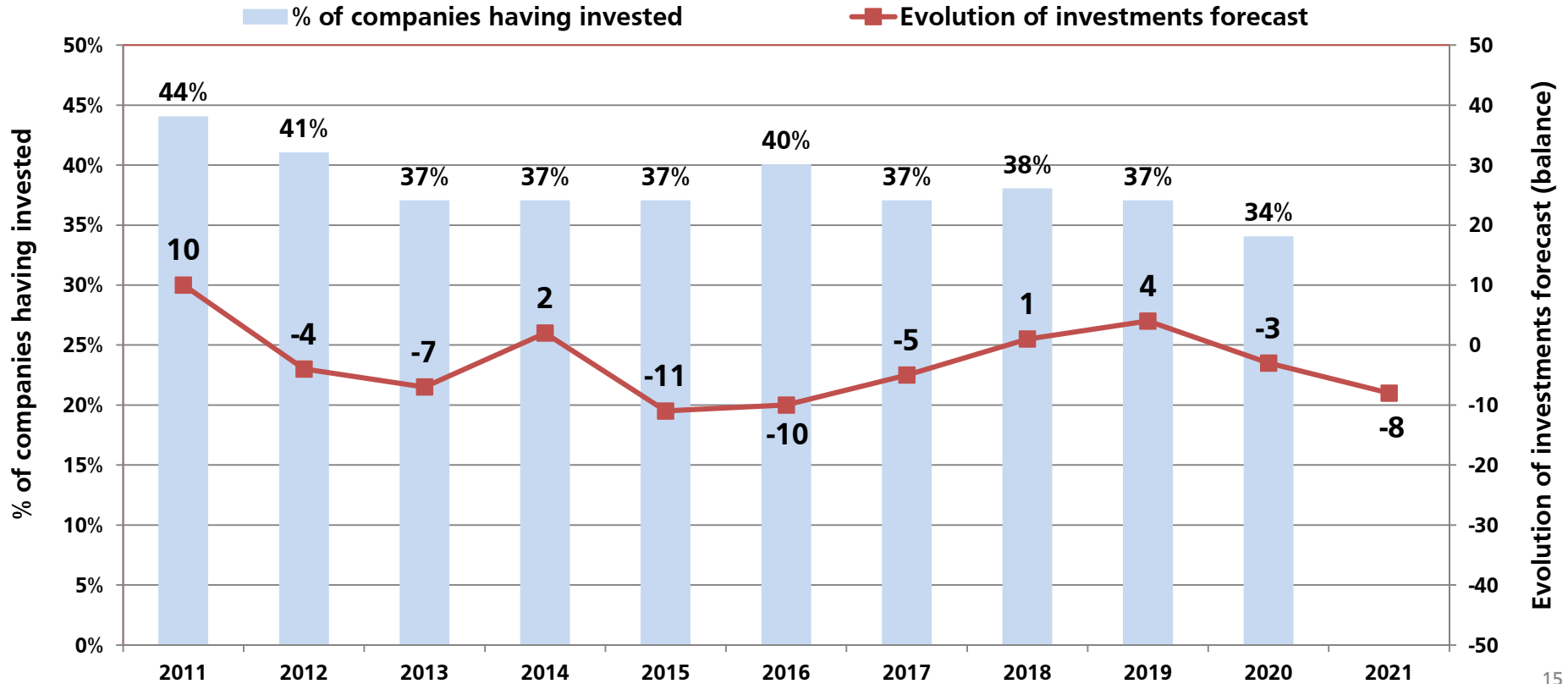
- Anticipated evolution of investments in 2021



*Balance = - 8*

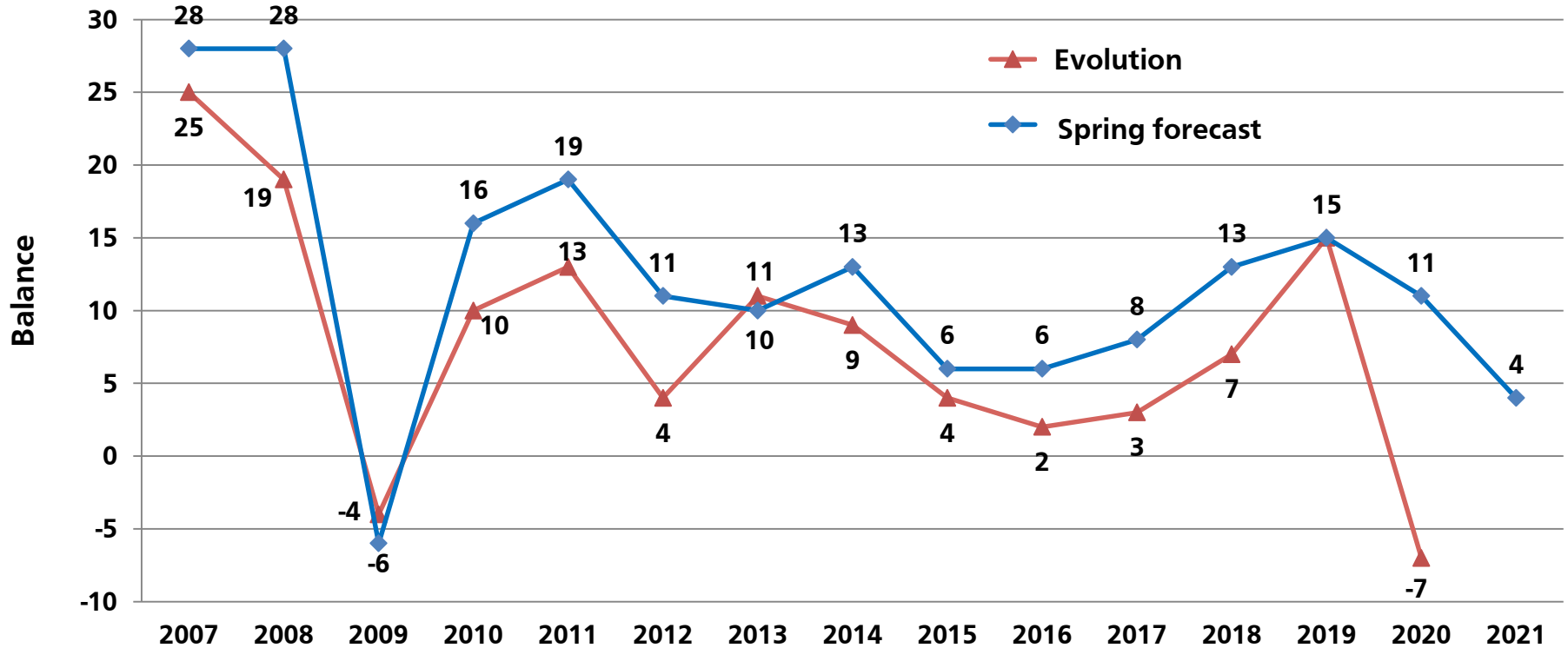
# Investments

- Evolution since 2011



# Workforce

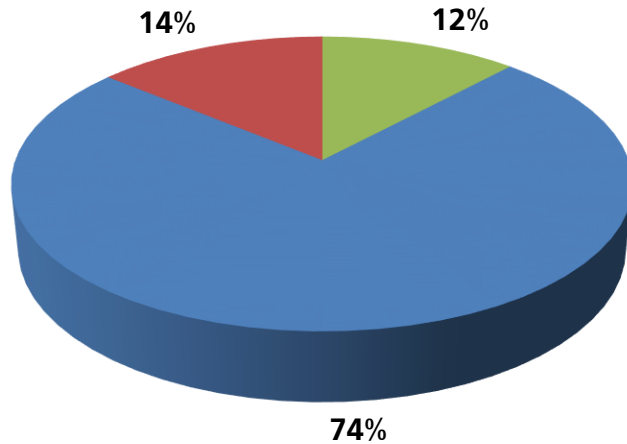
- Evolution since 2007



# Workforce

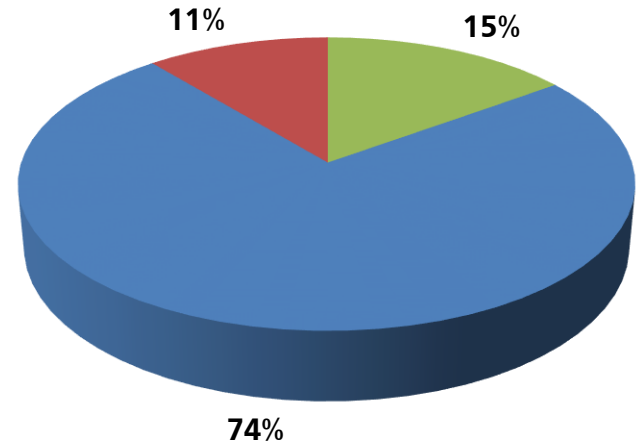
- Outlook 2021

**Autumn 2020**  
*(Outlook 2021)*



*Balance = - 2*

**Spring 2021**  
*(Outlook 2021)*

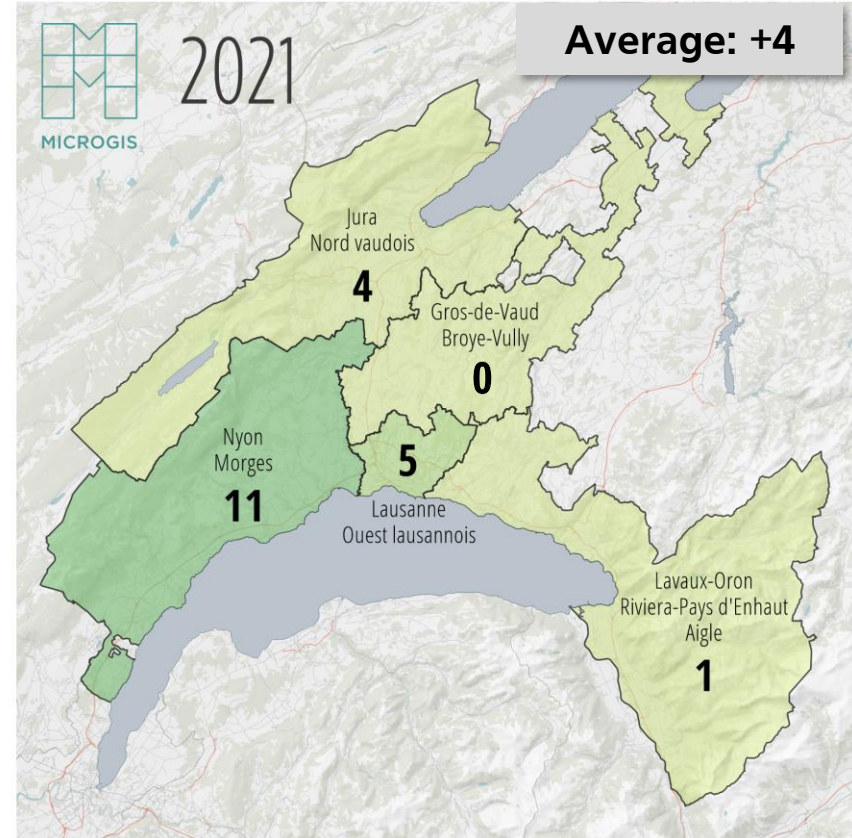
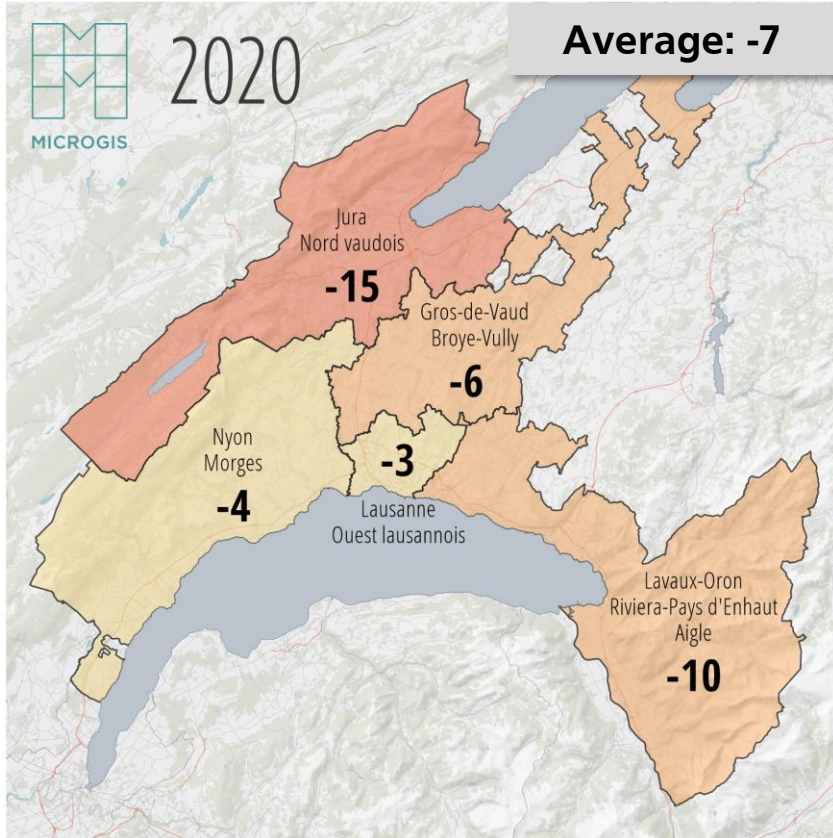


*Balance = + 4*

■ Increase  
■ Stability  
■ Reduction

# Workforce

- Regional evolution



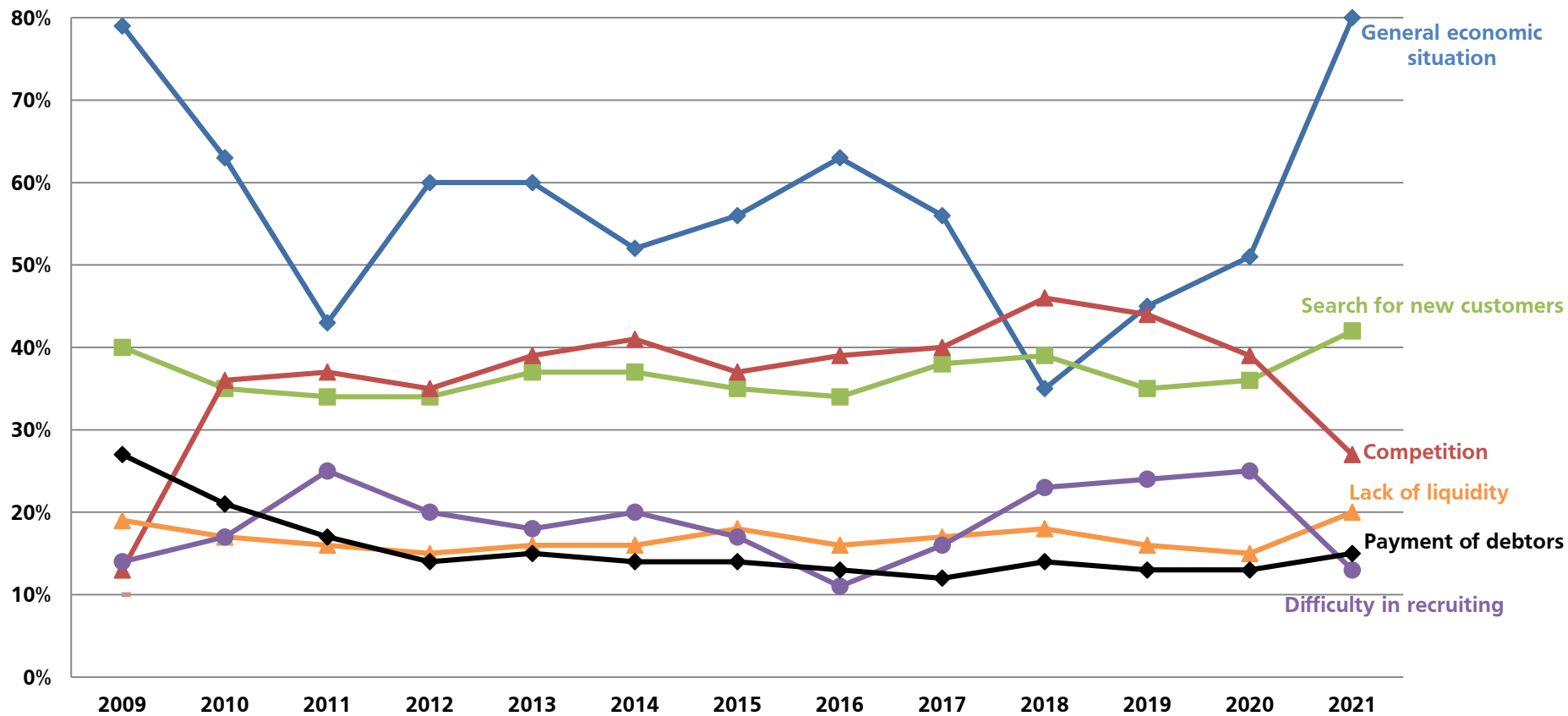




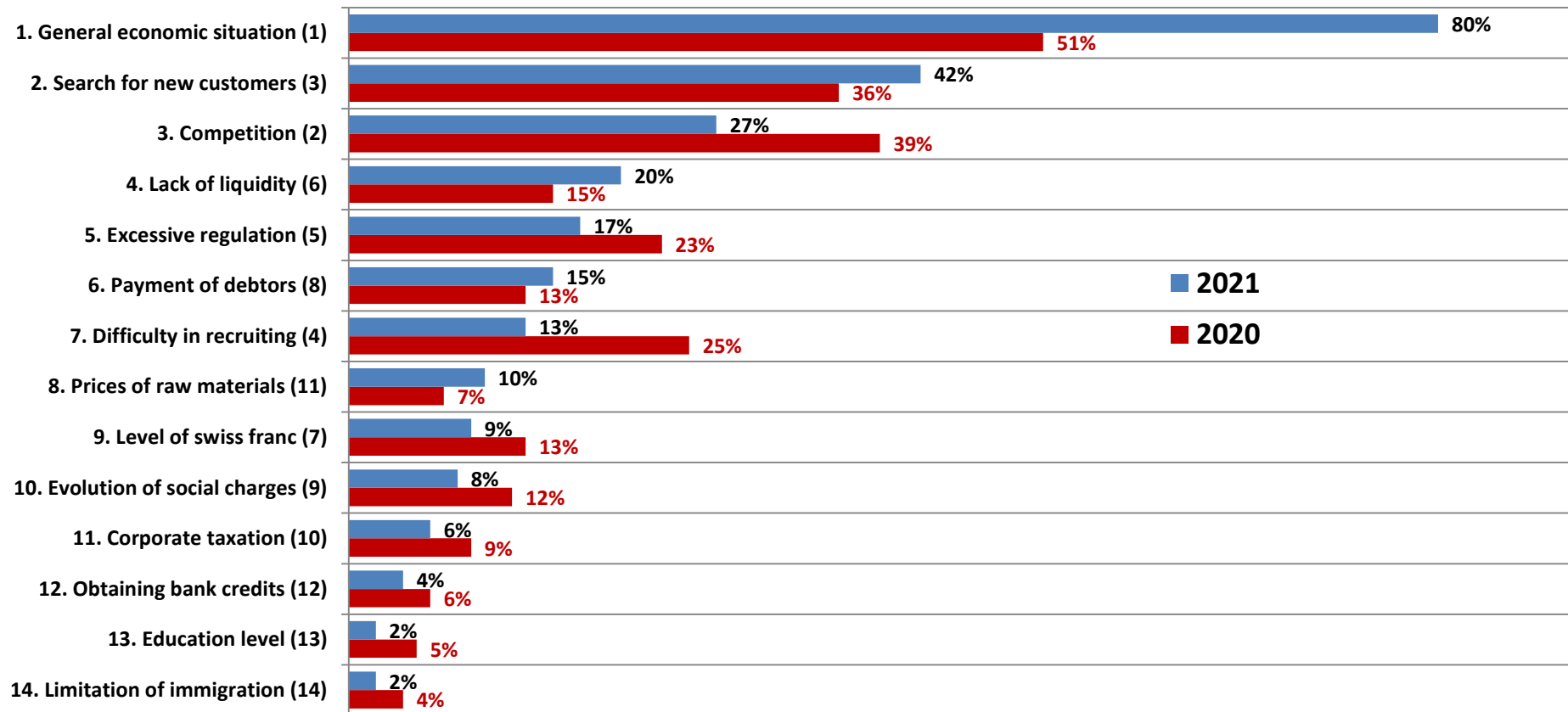
**Level of concern**

# Level of concern

• Evolution since 2009 – 3 choices out of 14



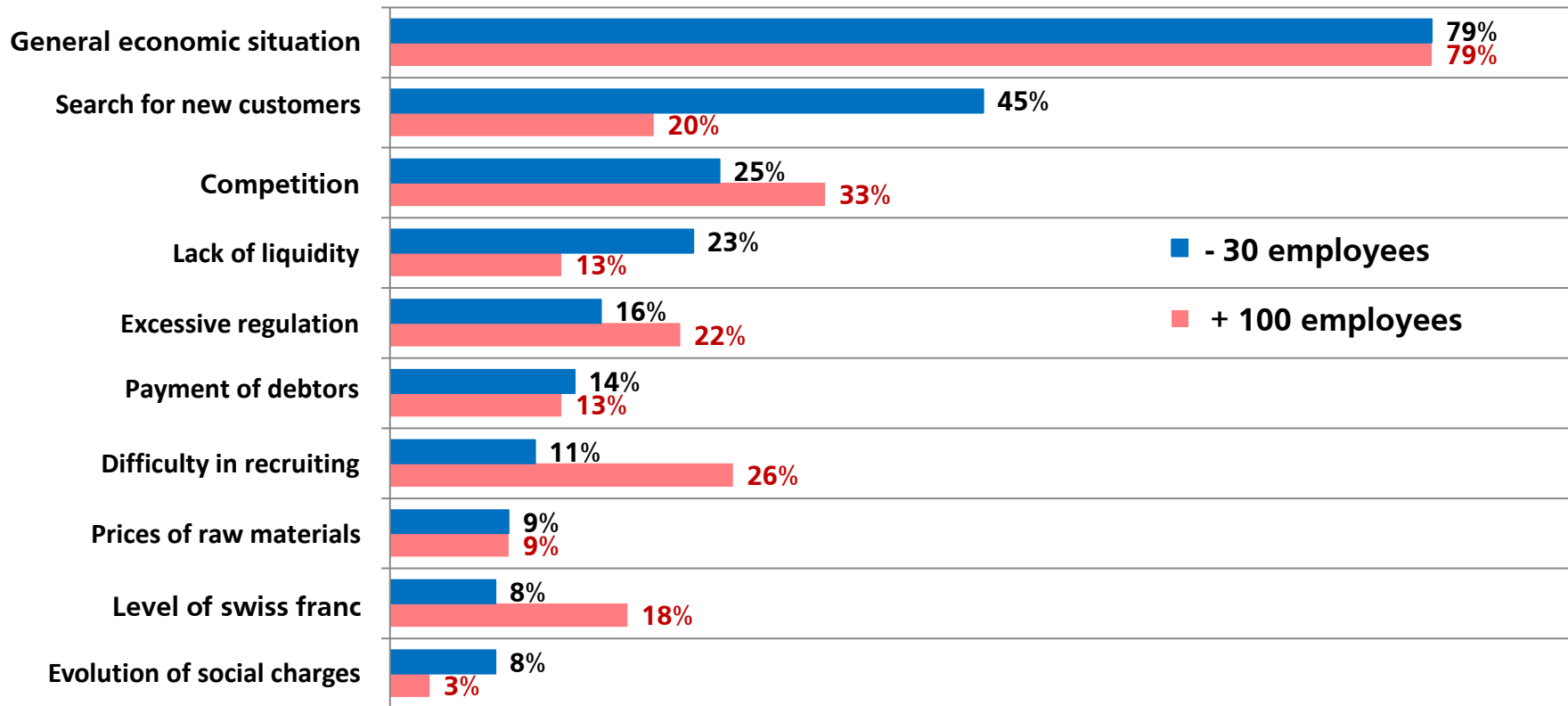
# Level of concern



*Note: three possible answers, so total > 100%*

# Level of concern

- According to the size of the company



*Note: three possible answers, so total > 100%*

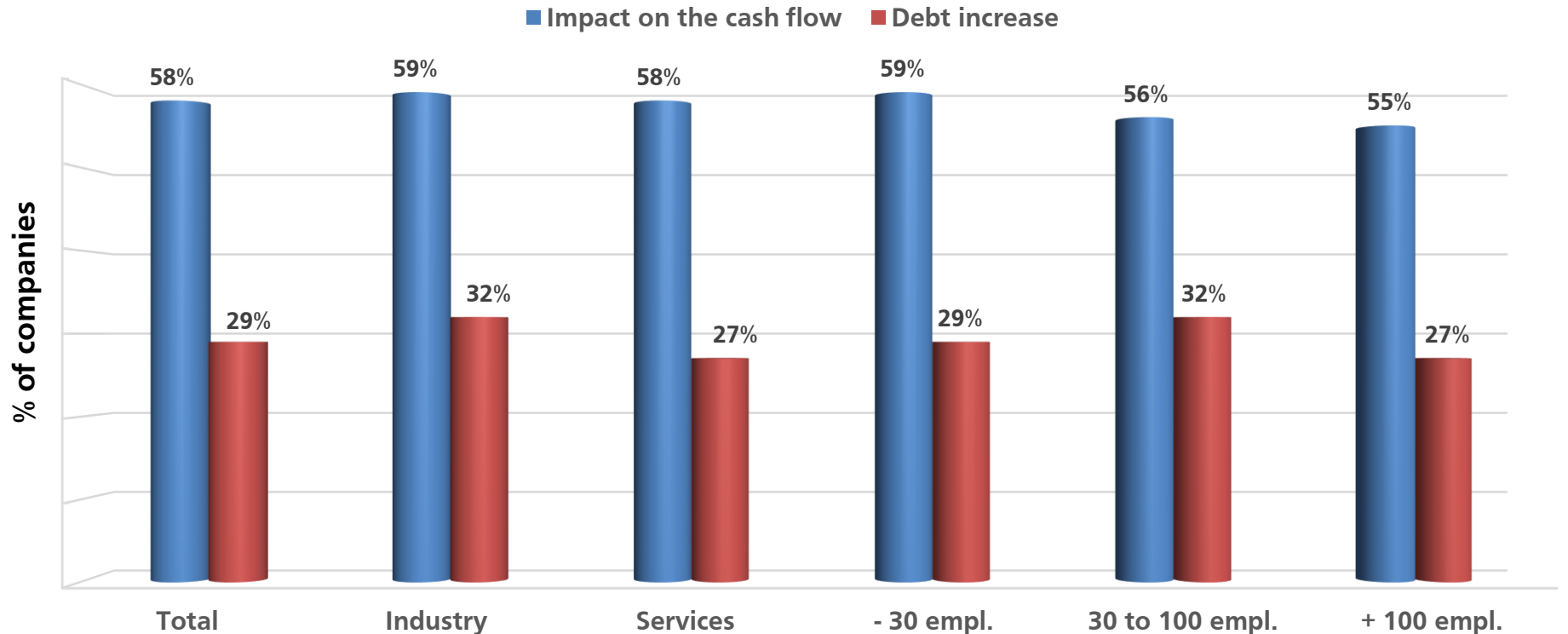


# Financial consequences of the crisis

- Impact on cash flow, less on debt

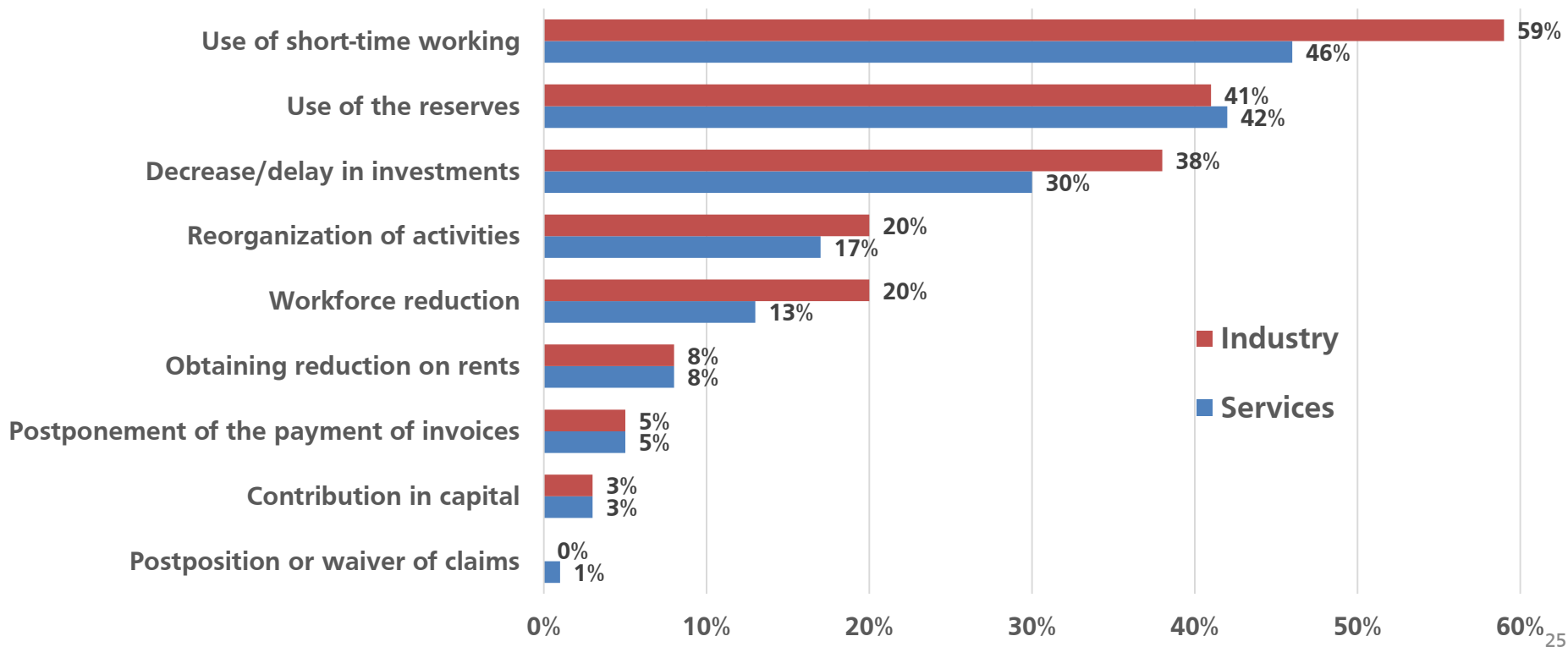
# Financial consequences

- Impact of the crisis on cash flow and debt



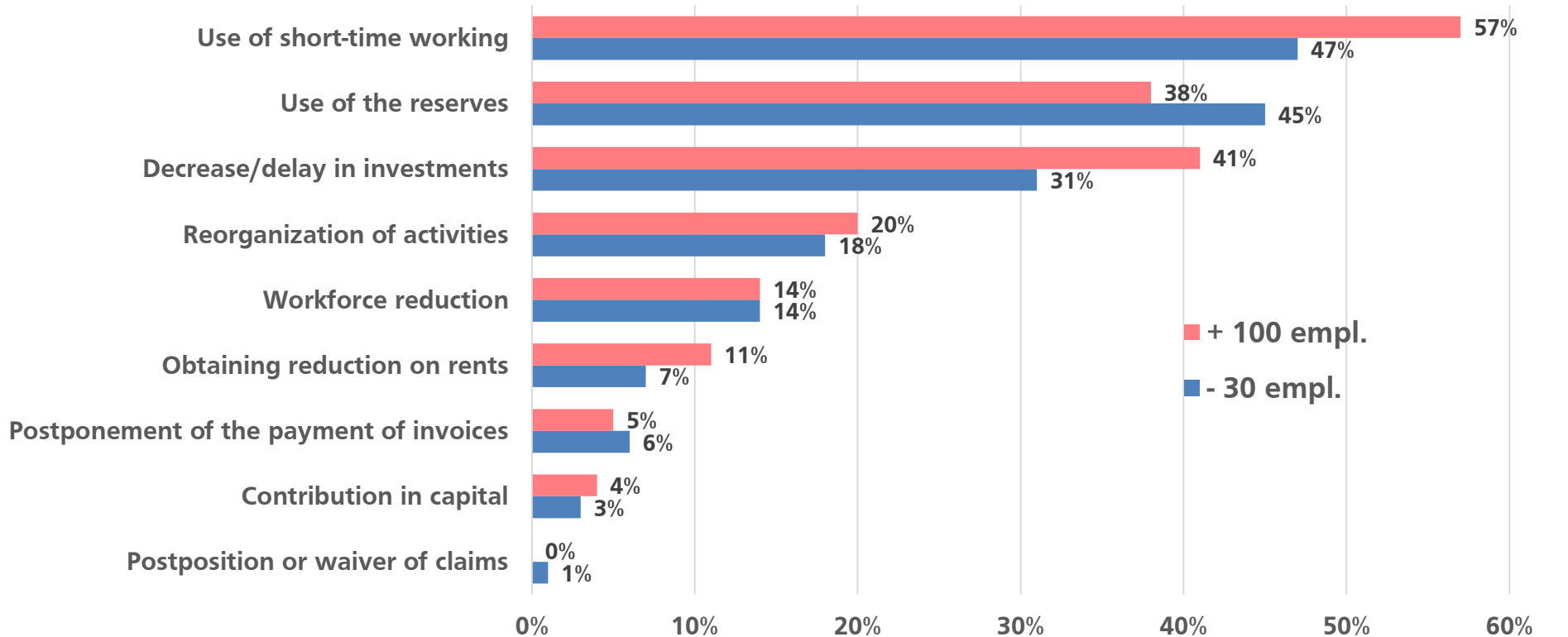
# Financial consequences

- Measures to prevent debt – By sector



# Financial consequences

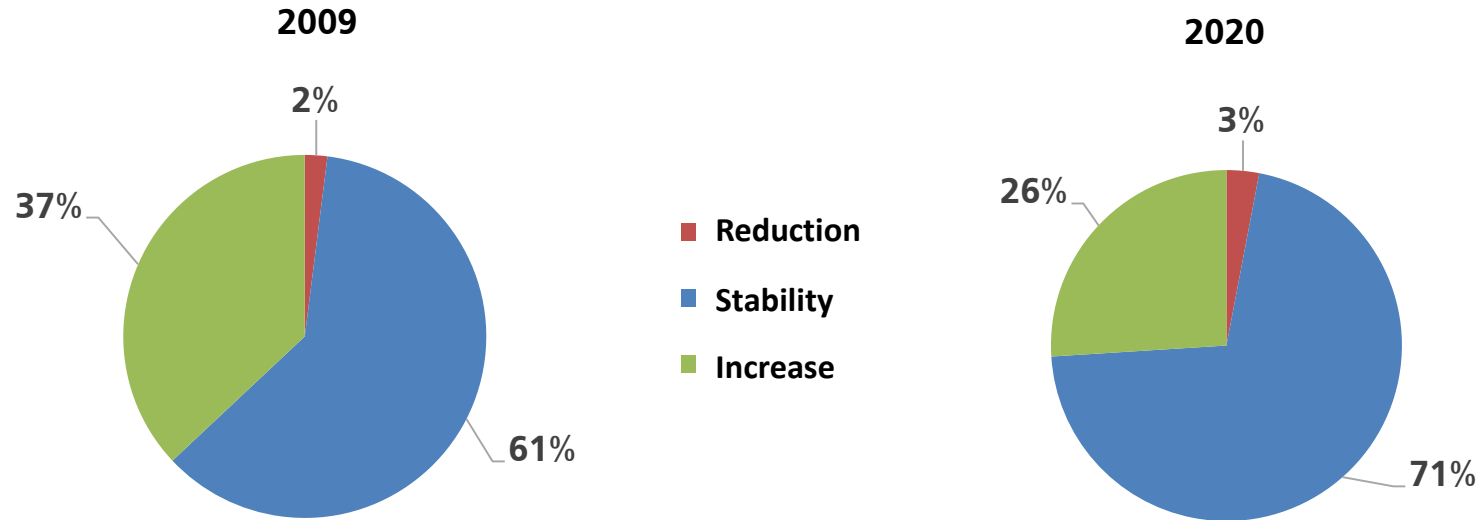
- Measures to prevent debt – By size





# Financial consequences

- Payment delay from customers – evolution compared to the previous year

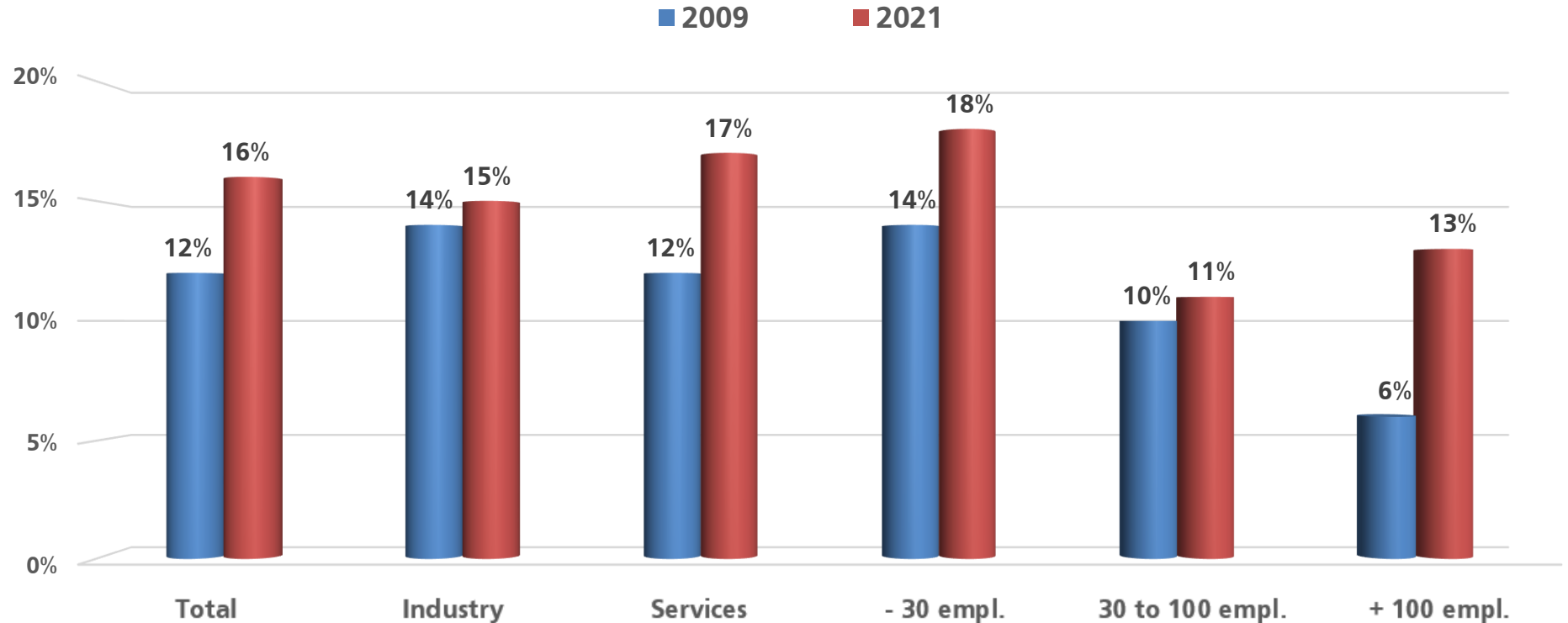


**Volume of the delayed payments from customers:**

- **Currently: 14% of the monthly turnover**
- **Before the Covid-crisis: 9% of the monthly turnover**

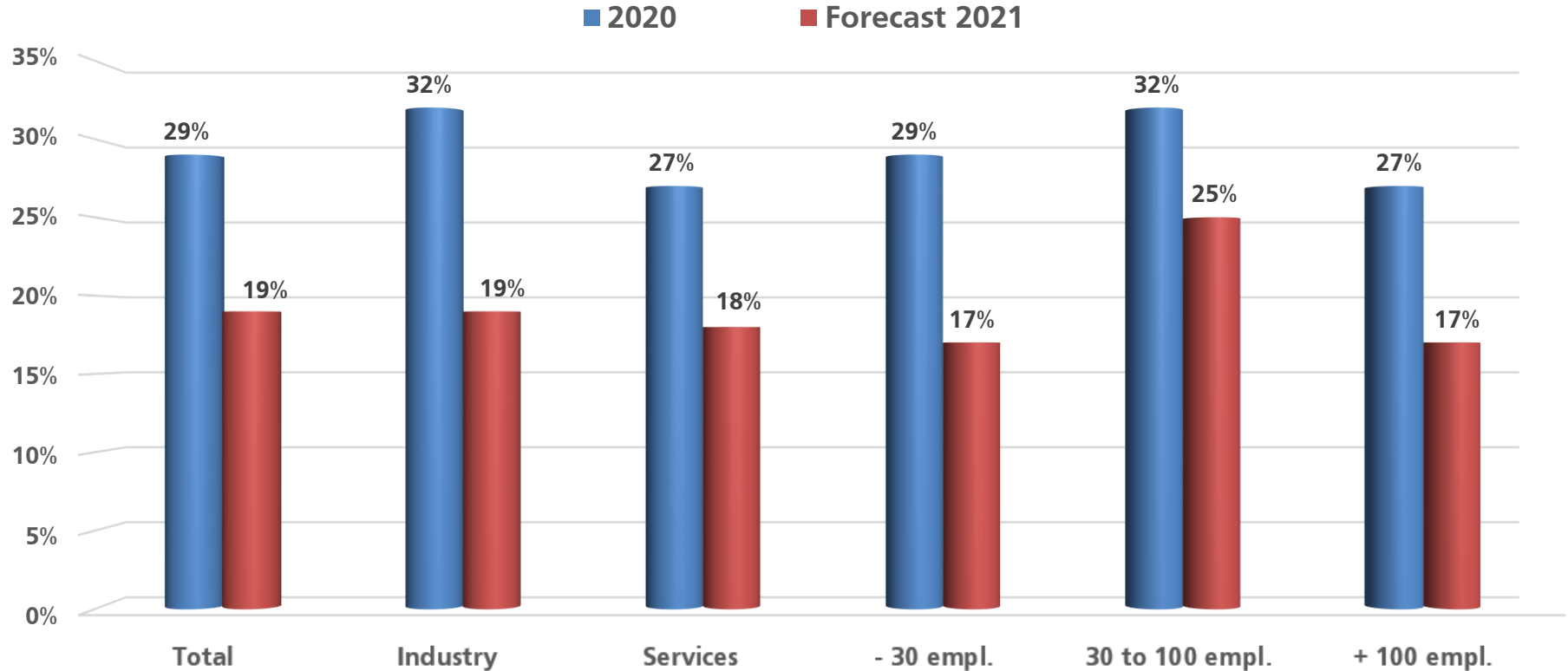
# Financial consequences

- Problem in obtaining new credits



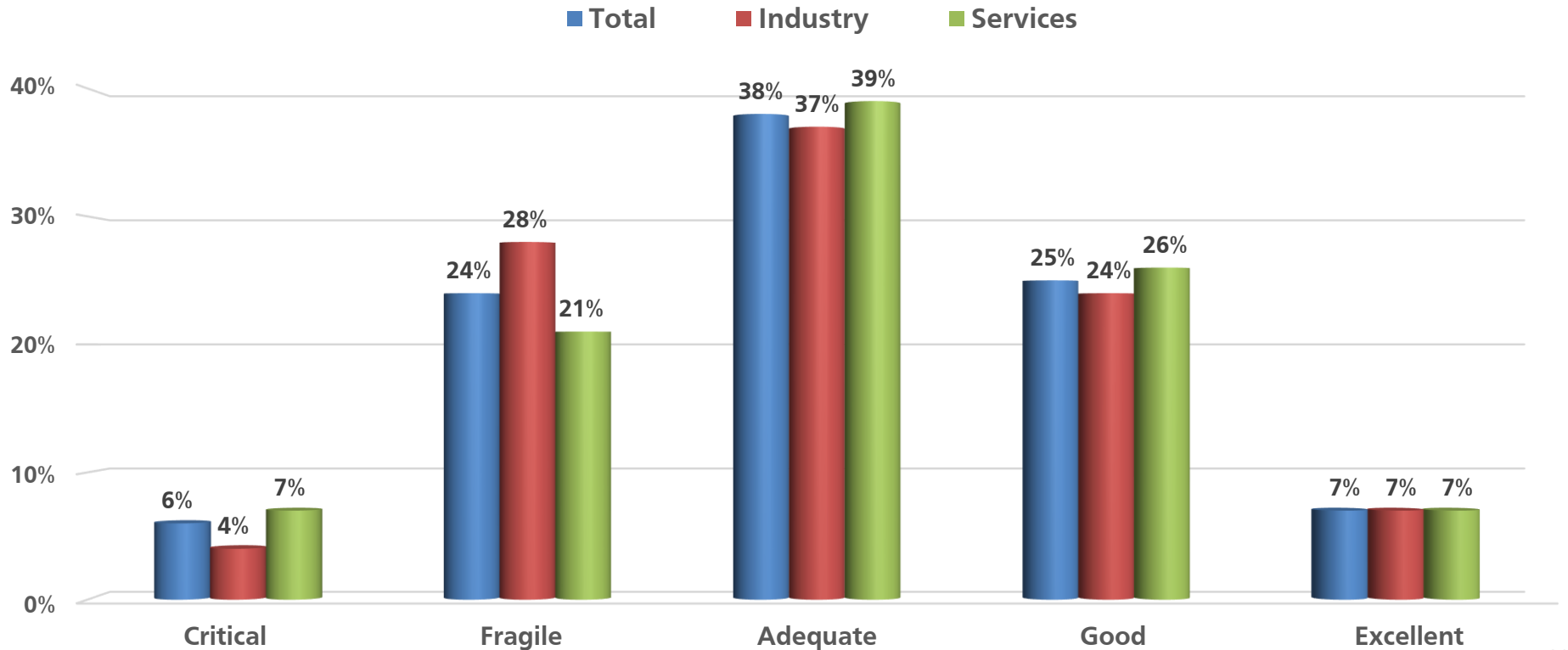
# Financial consequences

- Increase in debt



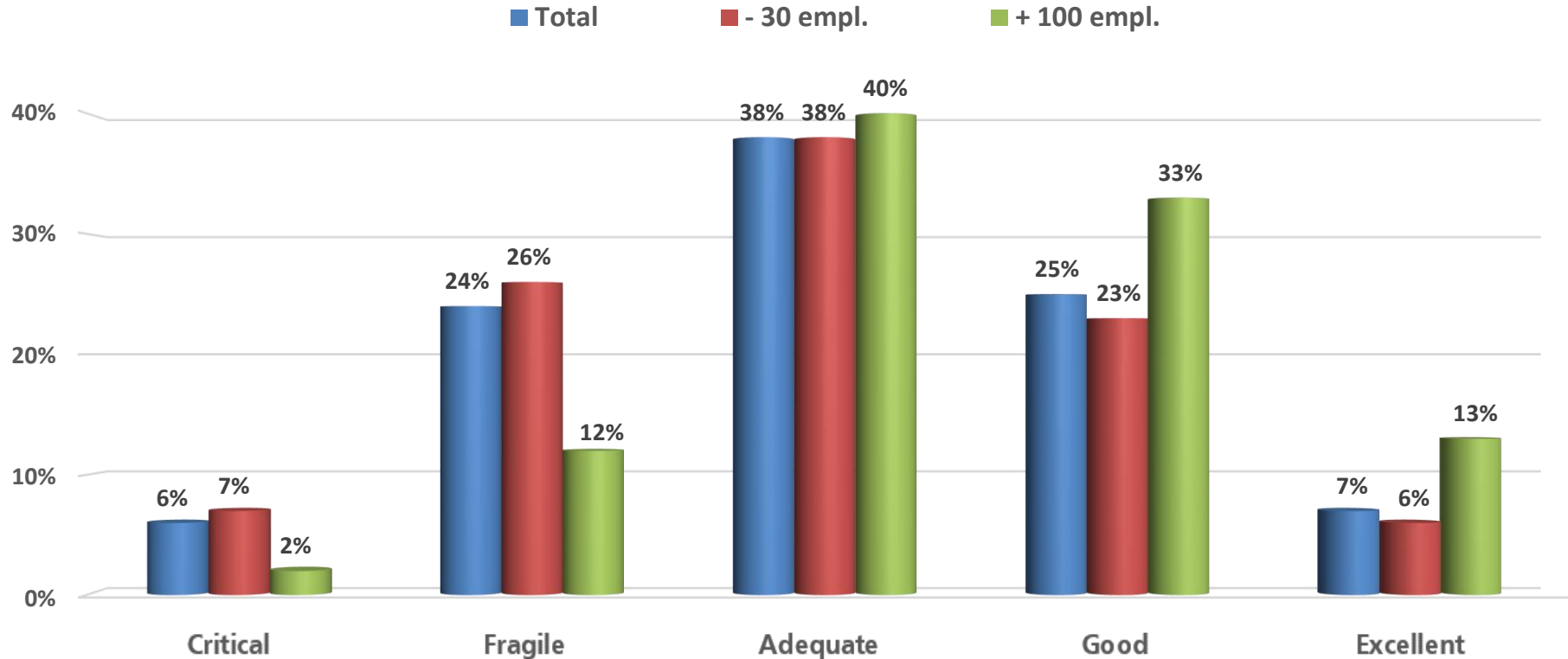
# Financial consequences

- Liquidity situation – By sector



# Financial consequences

- Liquidity situation – By size



# Results of these surveys

→ [\*\*\*www.cvci.ch/enquetes\*\*\*](http://www.cvci.ch/enquetes)

- Press release (French)
- Comprehensive quantified results (French)
- Diaporama of main results (French and English)
- Archives (French)



Thank you for your attention

